

# VALERIE SMART

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A detail oriented creative with a passion for visual storytelling that spans across different mediums such as photography and video.

## Skills

### • Software

Adobe Creative Suite  
DaVinci Resolve  
Microsoft Office  
Windows & iOS  
G Suite  
Slack

### • Production

Directing  
Producing  
Editing & Animation  
Lighting Setup  
Sound Capture  
Color Grading  
Camera work:

#### Canon

C100 - C300

EOS R

50D - 60D

Rebel T5

XA20 - XA30

#### Sony

a7 III

#### JVC

GY-HM790

### • Languages

Fully Bilingual  
(Spanish & English)

## Clubs

GreyComm  
Dance Crew  
ALAS  
Esperanza Center,  
ESL Tutor

## Commissions

Graduation Photos  
Headshots  
Event  
Photography/Video

## Education

### B.A., Cum Laude

GPA: 3.6

Phi Beta Kappa Lambda Pi Eta [CM Honors Society]

Dean's List ('17 - '20)

### Loyola University Maryland

**Major:** Communication [concentration in Digital Media]

**Minor:** Photography

#### Coursework in:

- Photography (film & digital)
- Digital Tools (incl. web design)
- Sound (capture, editing & design, incl. creation of podcasts & commercials)
- Production (pre- to post-)
- Graphic Design
- Studio Lighting
- Field Production
- TV Studio Production

## Work Experience

'16 - '20

### GreyComm Studios

- Produced & facilitated the content production in a multi-media facility by providing an environment that fostered creativity while aiding internal collegiate communications.
- Guided peers & faculty in choosing the right equipment to meet their specific production needs.
- Managed a team of approximately 12 members. Did Team member recruitment via fairs and campus-wide activities

### Vice-President

### Training Manager

Recruited & trained students in studio production and content development. Taught students in the use of Lightroom, Photoshop, Premiere & After Effects.

### Graphic Developer

Creation of logos and photographic artwork

## Projects

### Producer

- Collaborated with the Maryland Food Bank to create a series of infographics and video testimonials that highlighted their College Food Locker Service
- Co-produced short film, "Tattooed Heart"

### Director

- Directed and produced television show, "Making Pizza"

### Photographer

- Created a digital Installation of cinema graphs, "Dollar House"
- Captured moments during production used in social media & promo.
- Created Bulletin Board for GreyComm to promote the studio

### Videographer

- Camera operator on various projects, from studio to field production

### Video Editor

- Edited to bring together the storyline - "Clube of the Month", "LUM Code (Roommates)"

### Animation

- Motion graphics - "Basics & Beyond: Focus & Experience", "Encountering the Mission"

### Technical Producer

- Ensured a smooth production - "It's Not What You Think", "Club of the Month"

### Production

### Assistant

- Set-up: camera, lighting, sound - assist in recording: "The Sleeping Lion", "Lum Code", "Bmore Kind", "Meet Big 3", "Campus", "Generation U", "Rate My Professor" & "Sketch Unplugged"

## Published Work & Exhibitions

'20

Photography published in *Corridors* (magazine)

'20

Photography published in *Photography Behind the Lens: A Backpack Approach* by Herbert Jay Dunmore

'19

Professional Practices Show at *Julio Fine Arts Gallery*

'19

Student Show Juried Exhibition at *Julio Fine Arts Gallery*

'19

Writing Center Mini-Exhibition at *Loyola University, Maryland*